

Alliance of Women Coaches



www.GoCoaches.org



Alliance of Women Coaches

Support

Growth

Mentoring

Advocacy

The Purpose of The Alliance

To provide ongoing support to women in the coaching profession through career development programs as well as to increase the number of women coaches at all levels in all sports.

We aim to be a strong advocate for equal opportunities for all women in athletics regardless of age, race, color, disability, national origin, sexual orientation, gender identity, creed or religion.

Goals of The Alliance

The over-arching goal is to improve the landscape for women coaches.

- Inspire, support and motivate women coaches to stay in the coaching profession through regional and national educational programs and networking opportunities.
- Provide a network and support system for women coaches via positive role models and mentoring initiatives.
- Develop and implement strategies to assist women coaches in their professional advancement.
- Provide a respected forum for a united voice for women coaches to address coaching/athletics issues on a national level.
- Be a resource for women candidates in the coaching job market and those seeking to hire coaches.
- Be strong advocates for gender equity and inclusion.
- Promote a high standard of excellence in the coaching profession.
- Develop a strong code of ethics for the members and encourage adherence to it.
- Increase diversity and the number of women in the coaching profession.
- Develop a system of recognition and awards that are based on character attributes beyond win-loss records.
- Ensure the implementation of basic core values into the behavior of coaches and student-athletes.
- Collaborate with other coaches associations to best meet the overall needs of women coaches.
- Encourage female students to consider coaching as a profession through career development programs and networking opportunities.

On The Alliance web site:

- Coaching strategies, team building ideas and lots of audio, visual and print media!
- Career Opportunities: Post a Job – Find a Job
- Calendar of Events and Programs
- Discounted registrations to The Alliance National Convention, Regional Seminars, National Convention and all professional development programs.
- Membership Roster
- Timely updates of interest to women coaches
- Resources for Advocacy and Title IX

We are Professional Coaches:

- ✓ Determined
- ✓ Focused
- ✓ Prepared
- ✓ Grounded
- ✓ Skilled
- ✓ Strategic



Good at it and Getting even better!
JOIN US!

Some days I whistle while I work...
and some days I work my whistle...
I am a Coach.

The Alliance Directors



Celia Slater
Co-Director
CeliaSlater@GoCoaches.org



Judy Sweet
Co-Director
JudySweet@GoCoaches.org

Board of Advisors



Peg Bradley-Doppes
Vice Chancellor of Athletics and Recreation
University of Denver



Clint Bryant
Director of Athletics
Augusta State University



Mariah Burton Nelson
Executive Director
American Association for Physical Activity and Recreation (AAHPERD)



Linda Carpenter
Professor Emerita,
Brooklyn College
Author, Acosta – Carpenter Study



Anita L. DeFrantz
President
LA84 Foundation



Sue Enquist
Championship Softball Coach
UCLA



Julie Foudy
Women's Soccer
Olympic and World Cup
Champion



Alfreeda Goff
Sr. Associate Commissioner/
Chief of Staff
Horizon League



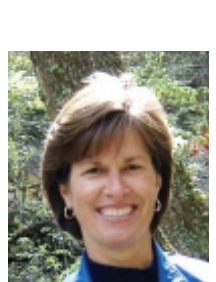
Christine Grant
Athletic Director Emerita
University of Iowa



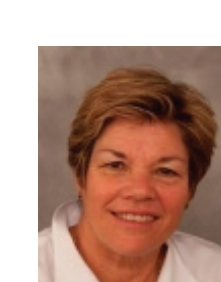
Colleen M. Hacker, Ph.D.
Professor, Movement Studies
and Wellness Education
Pacific Lutheran University
USOC Sport Psychology Registry



Richard Lapchick
Director, The Institute for
Diversity and Ethics in Sport
University of Central Florida



Robyn Markey
Director of Organizational
Development
Special Olympics North America



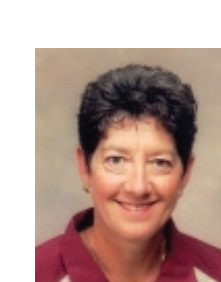
Marilyn McNeil
Vice President and Director
of Athletics
Monmouth University



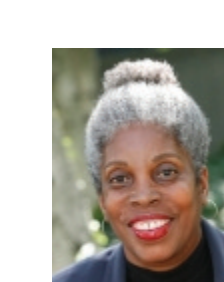
Karen Morrison
Director, Gender
Inclusion
NCAA



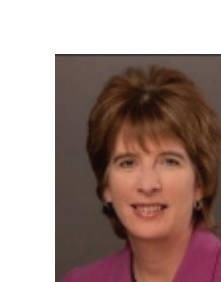
Jean Lenti Ponsetto
Director of Athletics
DePaul University



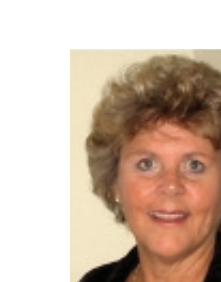
Cecile Reyanud, Ph.D.
Former Volleyball Coach
Florida State University
AVCA Board of Directors



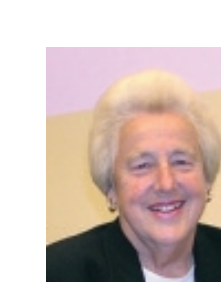
Tina Sloan Green
Faculty Emerita, Temple
University
President, Black Women
in Sport Foundation



Carol Stiff
Vice President of
Programming & Acquisitions
ESPN



Chris Voelz
Leadership Gifts Officer,
Women's Sports Foundation
Athletics Director Emerita,
University of Minnesota



Charlotte West
Professor Emerita and Former Associate
Director of Athletics
Southern Illinois University