



UNIVERSITY OF MINNESOTA

TUCKER CENTER FOR RESEARCH ON GIRLS & WOMEN IN SPORT

presents

THE 2012 FALL DISTINGUISHED LECTURE

“Women and Sport Leadership: U.S. and International Perspectives”

Wednesday, October 24 • 7:00-9:00pm

Cowles Auditorium • Hubert H. Humphrey Center • West Bank

About the Lecture:

The summer of 2012 was marked by three historic milestones for sportswomen: (1) the 40th anniversary of Title IX; (2) the Olympic Games in London where, for the first time, the U.S. team included more females than males, and where women captured 63% of all U.S. gold medals; and (3) female athletes comprised 44% of Olympians from around the globe—also an historic number. Despite these unprecedented achievements, similar milestones for women in sport leadership positions around the globe are remarkably absent. In the United States alone, a precipitous decline of women in positions of power—including coaches and athletic administrators—has occurred over the last four decades. Outside the United States, ascension to positions in sport governance is even scarcer despite growing participation rates in many countries. Two leading experts in gender and sport management will examine these critical issues, explore why a lack of females in key leadership positions matters, and outline effective strategies for moving forward.

About the Panelists:



Janet Fink, Ph.D., is associate professor in the Mark H. McCormack Department of Sport Management at the University of Massachusetts, Amherst. Her research focuses on diversity and the marketing of female athletes and women’s sports. Professor Fink has published over 50 articles and book chapters and is one of the top 15 cited authors in the *Journal of Sport Management*, the premier journal in her field. She was awarded The Ohio State University’s Distinguished Teaching Award (2007), is a board member of the National Collegiate Athletics Administration Scholarly Colloquium, and is a research fellow and acting past-president of North American Society for Sport Management NASSM.



Sally Shaw, Ph.D., is senior lecturer in the School of Physical Education at the University of Otago, New Zealand, where she teaches organizational theory and organizational sociology. Professor Shaw’s multi-faceted research includes gender relations, nonprofit governance, organizational partnerships, and sponsorship—all linked by a focus on organizational power on which she has published extensively. Professor Shaw is a research fellow of the (NASSM) and an editorial board member of *Sport Management Review* and the *Journal of Sport Management*.

FREE & Open to the Public! Parking Available

FOR MORE INFORMATION, CALL THE TUCKER CENTER AT (612) 625-7327 OR VISIT www.tuckercenter.org