

Significance of the Study

- Goal is to articulate the importance of the study (be specific)
- Elaborate on the significance for researchers, policymakers, communities and specific populations
- Addresses the “gaps in the literature”, or areas that you cannot find information on when you conduct a literature review.
- In other words, what will your project contribute to existing literature/theory/policy?
- Why is your project unique?
- Structure, length and content depend on discipline and research (and mentor)
- This is the “So What” section. At the poster presentation and at the conferences, people will want to know why your project is significant.
- Many of you are working on projects that attempt to fill in areas that have not been researched, or have scarcely been researched.